**Photo and video Image Release Form**

By signing below, I permit PepsiCo, Inc. (“PepsiCo”) and/or its subsidiaries, affiliates, and/or agents to take photograph(s) and/or video(s) of me and to post such photographs, videos and recordings on the internet at [www.PepsiCoRecycling.com/Programs/RecycleRally](http://www.PepsiCoRecycling.com/Programs/RecycleRally) or other media outlet. I also agree with the following:

**(a)** I grant PepsiCo the unconditional and irrevocable right to use, re-use, publish and/or exhibit the photograph(s) and video(s), as well as any photographs, recordings and biographies provided to PepsiCo by me, either alone or accompanied by other materials, in any manner and in any medium, in whole or in part, in edited, modified or altered format, at any time hereafter for the purpose of advertising, publicity and trade.   
  
**(b)** All photographs and video taken by PepsiCo, its subsidiaries, affiliates or agents will become and remain the sole and exclusive property of PepsiCo, and I will not retain, acquire nor assert now or in the future any right, title or interest in them.   
  
**(c)** PepsiCo shall have no obligation or responsibility whatsoever to me in connection with the photographs, videos and recordings or the granting of these rights.   
  
**(d)** I hereby waive and release and forever discharge PepsiCo from any claims which I may now or in the future have in connection with the use of any of the materials described herein.

I represent that I am 18 years of age or older and have read this release and understand and agree to its terms.

Sign Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**For a minor appearing in a photograph:**

Minor’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature below is that of the parent or legal guardian of such minor child, and such signature signifies agreement to all of the terms of this Release as applicable to minor child.

Parent or Guardian signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed Name of Parent or Guardian: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_