



PLAYBOOK FOR BUILDING A TEAM

The simple and effective methods in this playbook will help you build a recycling support team to help make your Rally a success!

Reach out in a personal way: face-to-face, through a personal note, email, or text message.

ENLIST A SPONSOR

- » Support from an influential administrator can help get others on board. For tips, reference the guide below: **'Guide to Enlisting Administrator Support'**.

RECRUITING MEMBERS:

- » Share your vision with parents, administrators, faculty and operational staff.
- » Determine whose needs might be met by getting involved:
 - Club Managers or After-School Programs that track community service hours or emphasize environmental stewardship might be a great fit!
 - Those with a more "lively" classroom may want to give their students something active to do.
 - Art, Math, Environmental Science, and English teachers might want to use lessons and activity ideas in class.
 - Custodial staff may enjoy seeing the impact of their efforts by earning rewards.
- » Reach out to influential figures (coaches, principals, counselors) to help engage others in the program.



Sponsors can be a BIG help with engagement!

DOWNLOAD SPREADING THE WORD GUIDE FOR TIPS

CAPTURE THE ATTENTION OF OTHER PASSIONATE, GREEN-MINDED LEADERS IN YOUR SCHOOL!



BAND YOUR RALLY SUPPORTERS TOGETHER!

KEEP RALLY SUPPORTERS UP-TO-DATE ON THE LATEST MONTHLY CONTEST NEWS **BY ADDING THEM** TO YOUR ACCOUNT.

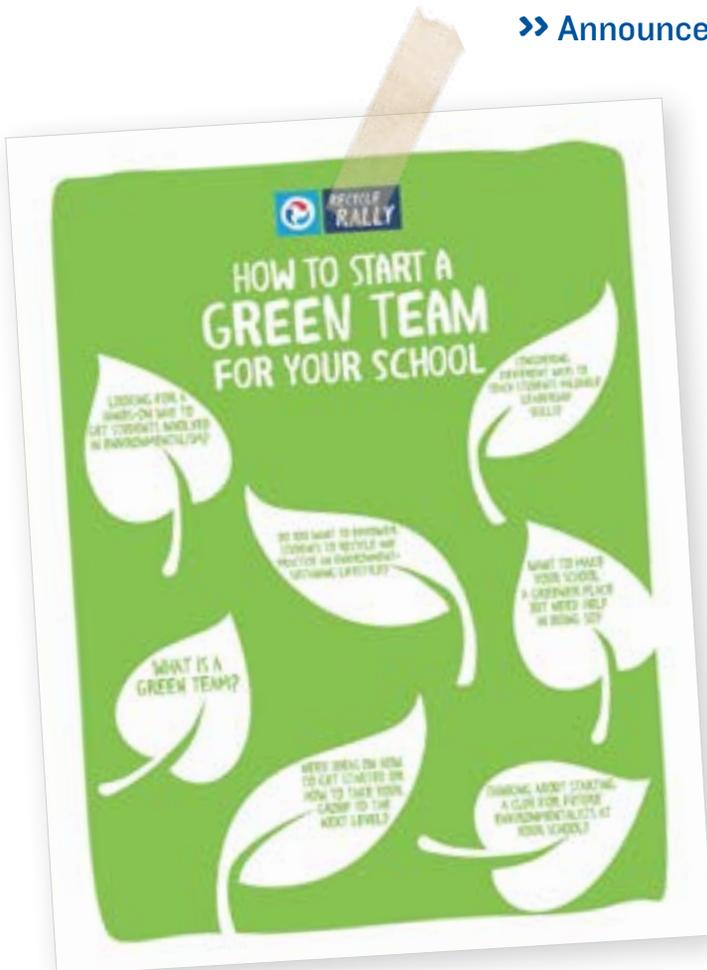


RECRUITING COMMUNITY SUPPORTERS:

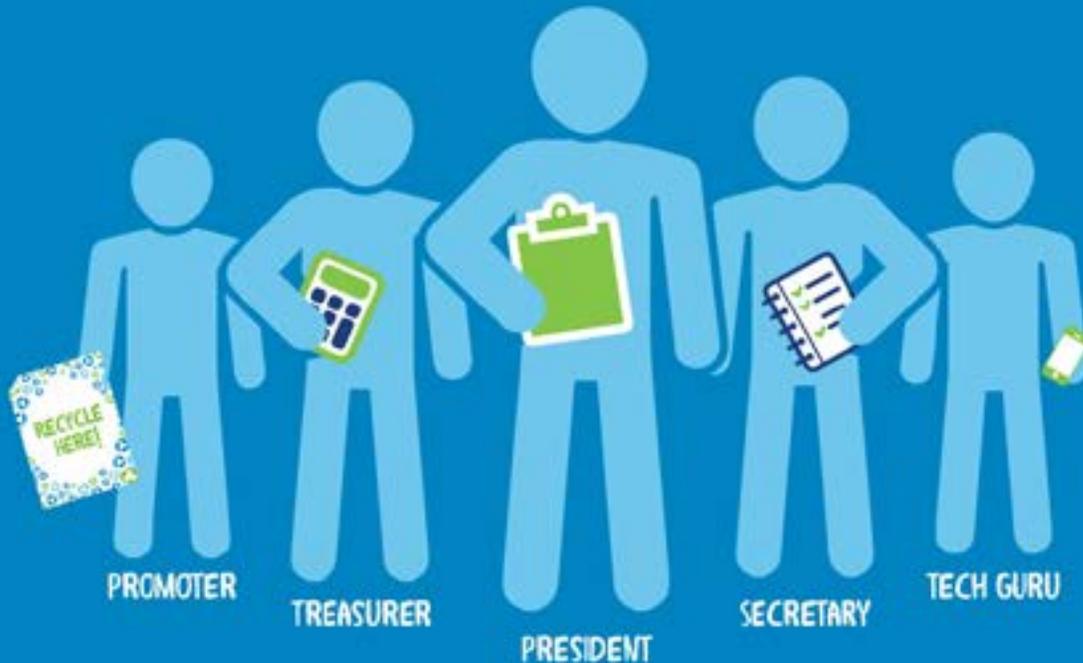
- » Check with your local and state recycling organizations to see if they can assist.
- » See if local youth organizations want to join in the efforts.
- » Determine whether your PTO/PTA is trying to raise funds for a specific project and see if Recycle Rally rewards or contest prizes might be able to help.
- » Announce your needs with an outdoor sign, banner or marquee.

RECRUITING STUDENTS:

- » Reference the **Green Team Guide** for details about how to recruit a team of students!
- » Talk it up in classrooms, school assemblies, sporting events, morning announcements, etc.
- » Host an initial, informal meeting for those who are interested.
- » Offer special privileges, such as the opportunity to speak on morning announcements, visit other classrooms, appear on a special page in the yearbook, or wear team t-shirts on a designated day.
- » Recruit cheerleaders, dancers, actors or musicians to perform an original act that helps call attention to recycling.
- » If possible, allow students to earn credit toward community service hours.



TO INSPIRE OWNERSHIP OF A STUDENT CLUB OR GROUP,
GIVE EACH MEMBER A SPECIFIC ROLE. ROLES MIGHT INCLUDE:



PRESIDENT:

Runs team meetings and is likely an older, more experienced participant

VICE PRESIDENT:

Helps support the President in running meetings and promoting unity amongst the team

SECRETARY:

Takes notes and attendance during Green Team meetings and keeps track of upcoming team outings and events

TREASURER:

Keeps track of all team funds or rewards points, supplies inventories and progresses toward related goals

PROMOTERS/ADVOCATES:

A few students can take the lead in getting the message out to the rest of the school and/or community

ARTIST(S)/DESIGNER(S):

Creates posters to hang around the school

WRITER(S):

Writes articles about what the team is doing for the school newspaper or newsletter

TECHNOLOGY GURU(S):

Runs the team's social media accounts

PHOTOGRAPHER(S):

Captures photos of team events



BEING PART OF THE TEAM IS A FUN PRIVILEGE!

IT'S A BREAK FROM CLASS, SOCIAL TIME TO MAKE NEW FRIENDS, AND AN OPPORTUNITY TO GET OUTDOORS!



Being part of a team helps build character!

Engage students with events!
Think field trips, clean-up events and recycling drives.

ACTIVITIES TO HELP YOUR TEAM GET TO KNOW EACH OTHER:

- » The "Get-to-know-you" bottle toss is an easy way to discover why students are interested in joining the team and engage them in talking to one another.
- » Coordinate a recycling team challenge like a bin toss game.
- » Enjoy a fun fact guessing game. Hand out a piece of paper to each student and have them write three fun facts about themselves on the paper. Crumple it up, toss it in a bin and have the students each grab one to read to guess who wrote it.



Help make recycling fun!



REAL TALK

"THE CAFETERIA STAFF HELPS WITH THE DAILY COLLECTION, SO THAT I DON'T HAVE TO BE INVOLVED DAILY ON A PERSONAL LEVEL. I THEN COME IN A COUPLE OF TIMES A WEEK TO PACK UP/WEIGH THE MATERIALS." – Ocee Elementary

"PARTNERS, PARTNER, PARTNERS! EVERYONE HAS MORE FUN WITH A FRIEND! TEAMWORK IS KEY TO PROJECT SUCCESS" – Episcopal Day School

"Involve students. They are at school, surrounded by their peers all day long. They are the voice."
– Mater Academy Charter Middle & High School

"WE HAVE PARTNERED WITH OUR SPECIAL NEEDS SELF-CONTAINED CLASSROOMS TO HAVE THEM BE OUR RECYCLING HEROES. THEY NOT ONLY PROMOTE RECYCLING BY GOING OVER THE DETAILS OF OUR PROGRAM WITH THE SCIENCE CLASSES, BUT ALSO THEY COLLECT THE RECYCLING, WEIGH THE RECYCLING AND KEEP AN ACCOUNT OF HOW MUCH WE ARE KEEPING OUT OF THE LANDFILL."

– William Ellis Middle

"I have 2 days a week (Tuesdays and Fridays) when the recycling is gathered to leave the building. I have a fellow teacher on each hallway responsible for gathering the bags in their halls and getting them to my hallway. I log the recyclables in writing at that time, then put them in to the computer once or twice a month."

– McGarity Elementary School

"We have partnered with our special needs self-contained classrooms to have them be our recycling heroes. They not only promote recycling by going over the details of our program with the Science classes, but also they collect the recycling, weigh the recycling and keep an account of how much we are keeping out of the landfill."

– William Ellis Middle

"Our special education students run the recycling program with pride and many of our special needs students are part of our 'ECO club' at school. They wear their Pepsi challenge shirts with pride every Friday when we recycle."

– Lake Shore High School

"WE THINK THE RECYCLE RALLY IS GREAT AND GIVES OUR SPECIAL NEEDS KIDS AN OPPORTUNITY TO GO OUT AND WORK, IT COUNTS AS THEIR WORK STUDY."

– Indian Creek Middle School

"I enjoy it most when the students take the leadership role ... come up with the plan and execute it with some supervision. It is amazing what they can and will do!!"

– Grandview Elementary

"I have a recycling club that meets at lunch. It's a nice informal time to meet with students as they share their ideas and then we work."

– Jefferson School

"WE RECYCLE AS PART OF OUR EMPLOYABILITY CLASS. WE PRACTICE JOB SKILLS SUCH AS FOLLOWING DIRECTIONS, COOPERATION, AND STAYING ON TASK WHILE WE RECYCLE." – Mitchell High School

"We offered students community service hours to help us sort and collect and, in turn, they realized that it would have been easier had the bottles been in the right bins all along." – Mater Academy Charter Middle & High School